

Next Mass Meeting: February 26, 2007 at 7 pm

November 27, 2007

Issue 3

# AMO NEWSLETTER

## Officers

President: Callie Blyze  
Vice President: Nic Keneipp  
Membership: Mindy Wolfram  
Finance: Christina Bires  
Marketing: Anne Cornett  
Marketing Asst.: Lauren Stookal  
Career Seminar: Kelsea Foist  
Career Seminar Asst.: Jackie Daniel  
Newsletter: Paige Cooper  
Website: Jovanka Balac  
Philanthropy: Carey Adams  
Philanthropy Asst.: Sabrina Sherr  
Fall Field Seminar: Lauren Danuser  
Fall Field Seminar Asst.: Julie Hluchota  
Fashion Show: Becca Murrow  
Fashion Show Asst.: Brittany Wiseman  
Banquet: Erika Threlkeld  
Professional Development: Becky Kane  
Senior Council Director: Darby Pollock  
Senior Council: Sarah Driscoll  
Senior Council: Sarah Bachman

To the right:

Officers at Belmont Adventure Center working together to prepare to participate in a high ropes course.



## Upcoming Events...

- **Career Seminar**  
The Career Seminar is being January 24th, 2008 from 9:30 AM to 3:55 PM in the Tree Suites at the IMU!
- **Officer App. Due**  
December 7, 2007
- **Fundraiser Dinner**  
TBA

The logo for Finish Line, featuring the words "Finish Line" in a bold, italicized sans-serif font. A blue silhouette of a runner is positioned between the words, appearing to be in motion.

The Finish Line, Inc., together with its subsidiaries, operates as a mall-based specialty retailer in the United States. The company operates its stores under the Finish Line and Man Alive brand names. As of April 20, 2007, it operated 693 Finish Line stores.

## VISIT OUR WEBSITE:

<http://www.indiana.edu/~amo/>

**Applications are on the website if you are interested in joining the AMO team of officers!! Applications are due by December 7, 2007 to Callie or Nic. See next page for more information.**

# CAREER SEMINAR

The Career Seminar is quickly approaching! This year, it will be held on January 24th, 2008 from 9:30 AM to 3:55 PM in the Tree Suites at the IMU. Speakers representing various retail career positions will expose you to a range of potential career paths. Following the Seminar from 4 to 4:45 PM, there will be a Retail Industry Panel, a question-and-answer format that will allow further insight into industry developments and career opportunities. From 5 to 6:30 PM, AMO is hosting an exclusive, member-only Networking Event that gives members an unique opportunity to speak informally to retail industry guests about potential career and internship recruitment opportunities.

**NOTE:** If you want to help out with the Career Seminar, applications for Directors and Committee members are found on AMO's website. Please have these in by December 7, 2007 at 4:00 PM in Professor Bomberger's room in M235.

# FUTURE OFFICERS

Would you like to get more involved on campus? Well AMO is a great way to start. Through being an officer you will learn to work with others and gain leadership skills. As an officer you will work with other officers and other contacts to fulfill your position. All you have to do is apply and contact a current AMO officer to write you a recommendation.

# AMO SPONSORS

Without the support of companies and faculty, the Apparel Merchandising Organization would not be able to provide the amazing opportunities that it does to each of its 400+ members. We'd like to send out a special thanks to those that have contributed their time, money, and energy to improve the lives of our members.

## **Professor Bomberger:**

Co-Sponsor of AMO

E-mail: [RBomberger@rdapparel.com](mailto:RBomberger@rdapparel.com)

Professor Bomberger has been a member of the Indiana University AMID faculty for five years. He teaches undergraduate courses in apparel manufacturing and quality analysis, apparel entrepreneurship and customer profiling analysis. Before coming to IU he received his degree from Albright College. He then served as the president of Paul Harris Stores and a vice president of Gap Stores. He also is the chief officer of R.B Concepts, an Indianapolis-based retail and apparel consulting group.

## **Professor Rausch:**

Co-Sponsor of AMO

E-mail: [caboller@indiana.edu](mailto:caboller@indiana.edu)

Professor Rausch is a graduate from Indiana University with a degree in Apparel Merchandising. She has been working in retail for the last 9 years focusing on merchandise planning, allocation and buying. Her most recent job, before accepting this position with AMID, was with Finish Line Inc., where she bought women's apparel.

# SENIOR COUNCIL

## **Senior Council Mission:**

Senior Council is a wonderful way for seniors to stay involved with AMO, as well as continue to make contacts in the industry. They also help mentor underclassman by answering questions, helping with resumes, and working with underclassmen to build relationships with executives.